



# Partner With Us! Tips on How to Organize a Successful Clothes Drive.

(Some materials courtesy of goodnet.org).

Abundance has become one of the most obvious signs of our standard of living. And yet, while most of us are blessed enough to have more than we need, there are millions of families and individuals who are less fortunate. Organizing a clothes drive (or really any kind of charity drive) is a wonderful way to share our relative wealth with those around us in need of some assistance.

The key to making sure that your clothes drive will have maximum impact is a two-pronged effort spread out over the planning phase, and then the event itself. With this handy guide, you'll be a pro in no time!

## **BUILD A TEAM**

The more people you will have to help you the bigger the success of your drive will be. Talk to your family, friends, colleagues, your church, or other organizations to join the effort. Together you can come up with the perfect project and some of the new team members you just won may even have prior experience doing these kinds of things.

## **SET YOUR GOAL**

Aim high and remain flexible in case you remain short or overshoot your goals. Choose one member of your team to update the others on the progress you are making to keep spirits high.

## **IDENTIFY A DROP-OFF LOCATION AND A TIMEFRAME**

The collection location for your drive could be anywhere from an office, apartment building, your neighborhood, or even your garage. Make sure you have room to store donations. Decide on collection date/dates. You don't want to limit potential donors to just one day; and your team will need at least a few days to sort through all the donations.

### **GET THE WORD OUT**

Let us know so we can spread the word on our social media pages and website. You can also post and share on the personal social media accounts of the team members involved in your drive.

### **SORT INCOMING DONATIONS**

As soon as those donations start coming in, begin pre-sorting everything so you won't be faced with a mountain of work once you finish your drive. Pack everything in clean boxes or bags to make delivery easier.

### **DELIVERY/PICK UP**

Now that everything is packed and sorted, it's time for your team to celebrate by delivering the fruit of your labor! Or, call us and we will pick up your donations!

### **SHARE YOUR SUCCESS STORY**

Be sure to document everything with lots of photos which we can share on our social media pages to motivate others to follow in your footsteps.